

www.ascottjames.com ascottjames@mac.com 801-709-3574

EXPERIENCE

BYU AdLab

Lead Producer

Managed all aspects of production, including but not limited to: Concepting, script development, storyboards, mood-boards, location scouting, budget creation/management, spreadsheets, equipment rentals, insurance claims, shot lists, strip-boards, call sheets, set management, editing, VFX, & production binders.

Creative Team

Ideated advertising for:

Nike, Microsoft, Beats by Dre, the AdCouncil, Intel, Amazon, Salt Lake Comic-Con, and others I can't talk about.

Independent Contractor

1st Assistant Director — Feature Films, Shorts & Ads

Tracked daily progress of the production schedule and budget, arranged logistics, prepared daily call sheets, maintained order on the set, and put out tons of fires (metaphorical and literal).

Laycock Center for Creativity & Collaboration

Creative Producer

Traveled to 15 countries on 6 continents filming & conducting interviews for the U.S. State Department, several International NGOs, and interdenominational faith organizations.

AWARDS

Creative Excellence Award - The One Show - 2017

Pencil - The One Show - 2017

Best of Show - National ADDY Awards – 2017 **Gold (2)** - National ADDY Awards – 2017

Best Commercial - Final Cut Film Festival - 2016 & 2017

MAD SKILLS

Things that I am pretty good at:

Making ad ideas better, making tons of phone calls, using excel, telling people what do, knowing wtf is going on, Star Wars quotes, video editing, making sure people do their job, & other cool things.

SCHOOL

Brigham Young University

BA in Communications, Emphasis in Advertising, April 2018 Minor in Global Business Certification in Advanced Portuguese Speaking